

**The College of New Jersey
Health and Exercise Science Alumni Board
Meeting Minutes – March 11, 2015**

Attendance: Joanne Smith-Tavener, Sally Flanagan, Erica Schroder, Tony Rienzo, Carol Wells.

Excused: Michael Falvo, John Simone

I. Approval of Minutes -

Minutes approved by the members.

II. Alumni Weekend -

TCNJ is hosting an Alumni Weekend on April 24 and April 25 in Loser Hall. The Deans office would like our presence there to represent HES. After discussion it was agreed that Sally Flanagan and Carol Wells will represent our Alumni Chapter at this event.

III. Alumni Webpage -

- **Board Members names and bios.** Still awaiting Board Member bios, please send to Carol at wells@tcnj.edu ASAP.
- **Who Are YOU! campaign** - link will be added to webpage.
- **Social Media Links** – links are ready to go when verification of email accounts are complete.

IV. Goals of the HES Alumni Chapter -

The approved goals for the 2015 Connect, Reflect and Protect Campaign are below:

a) Connect Campaign:

- i. Verification of demographic information via postcard communication. Board agreed to create a postcard to send via email and regular mail to Alumni. The Alumni Affairs database will be used to send the postcard.

The postcard will have the link to the Qualtrics survey Who Are You! found on the Alumni webpage of the HES website. The Alumni email address will be added to the contact information on the webpage when the email address is received.

UPDATE:

The members agreed on the design but shortage of funds for postage have curtailed the mailing of the cards. Instead it was agreed that members would review the most recent Getting to Know YOU! campaign and

The College of New Jersey
Health and Exercise Science Alumni Board
Meeting Minutes – March 11, 2015

determine who would be nominate for the Wall of Fame event occurring on April 22, 2015.

b) Reflect Campaign:

- i. Alumni Panel for the Senior Dinner. Nominees for Wall of Fame will be selected and invited to attend the Alumni Reception and the Senior Dinner. Date/time and venue need to be confirmed. Reception with faculty will be for Alumni only hosted at Packer Hall. Event plans need to be made by mid-March 2015.
 - Senior Dinner and Alumni Panel is set for Wednesday, April 22, 2015 at 6:00pm in Loser 123. It was agreed that Carol will plan menu and confirm venue. Evite will be used to send to Senior Class. Alumni nominees will be selected by Board and approved by HES Faculty. The Alumni Reception/Wall of Fame Induction will be held at 5:00pm at Packer and then Loser. Timeline for this needs to be done by March 15th, 2015.